



Coast Chilliwack Launches Enhanced Guest Amenities

On May 3, 2019, The Coast Chilliwack Became the Coast Chilliwack Hotel by APA

FOR IMMEDIATE RELEASE

Vancouver, B.C. – May 6, 2019 – Coast Hotels is pleased to announce that the Coast Chilliwack Hotel is changing its name and is offering upgraded amenities as it completes its conversion to a Coast Hotels by APA property.

“The Chilliwack market is seeing a strong growth trajectory, and the City forecasts that growth will continue for the next 20 years”, states General Manager, Sameer Mathew. “The new amenities are a welcome differentiator in the Chilliwack market. We’re receiving good feedback on the new by APA elements. These elements, coupled with our prime location and warm and friendly team are a winning combination for guests.”

Coast by APA properties incorporate electric bidet seat (TOTO®) Washlets, 55” flat screen TVs, slippers and traditional welcoming origami cranes – a symbol of hospitality. These are signature features of APA Hotels, and unique to APA’s urban-style hotel concept.

“While traditionally known for agriculture, Chilliwack is seeing an expanded economic base including education, creative businesses and film, manufacturing, food & beverage processing, aviation, distribution & logistics and tourism. The new Molson Coors production facility is a great example of recent development within these sectors.”, noted Coast Hotels President, Jin Sasaki. “The new urban-style updates to The Coast Chilliwack Hotel by APA add to the hotel’s appeal with this diversified base.”

Coast Chilliwack Hotel by APA celebrated the conversion with a special reception on May 3rd. Mr. Toshio Motoya, APA Group CEO & Founder and Mrs. Fumiko Motoya, President, APA Hotels were on-hand for the festivities.

Please note: Medium resolution photos are available for download [here](#).

About Coast Hotels

Each Coast Hotel property is as unique as the cities they’re located in, yet they all have something in common: friendly service and a host of amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, Oregon and Washington in cities large and small. As one of North America’s fastest growing hotel brands, Coast Hotels owes its continued expansion to its friendly service, prime locations, value and guest satisfaction. Coast Hotels owns hotels, franchises hotels under the Coast brand

and manages hotels on both a Coast Hotels branded and independent basis. Visit coasthotels.com or call 1.800.663.1144.

About APA Group

Headquartered in Japan, APA Group (Always Pleasant Amenities) acquired Coast Hotels in 2016. In addition to Coast Hotels, APA operates more than 400 properties in Japan and a stand-alone property in the United States. APA is known for their urban-style hotel concept which is also earth friendly. Their down-sized guest rooms have allowed for reduction of carbon emissions by one-third.

Media Inquiries

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