



Coast Hotels continues Alberta expansion with Coast West Edmonton Hotel & Conference Centre adding a full-service conference hotel in popular West End.

FOR IMMEDIATE RELEASE

Vancouver, BC (December 20, 2017) – Vancouver-based Coast Hotels has continued expanding its presence in Alberta with its newest franchise partner located in the heart of Edmonton’s bustling West End, a stone’s throw from West Edmonton Mall along with must-visits like the Telus World of Science, Old Strathcona, Royal Alberta Museum, Edmonton Art Gallery and Downtown Edmonton. The Coast West Edmonton Hotel & Conference Centre offers a full-service conference hotel in the popular district.

Guests at the brand’s newest Alberta property will enjoy the refreshing stays Coast Hotels are known beginning with spacious accommodations and suites with triple-sheeted beds, free in-room high-speed Wi-Fi, flat screen TVs, and in-room Starbucks® for the love of java. Not to mention splashing around in the hotel’s saltwater swimming pool, working up a sweat in the exercise facility or enjoying the excitement of the lounge’s Video Lottery Terminal System. The hotel is also pet friendly.

The new franchise property complements the brand’s existing Alberta presence and locations in Canmore, Calgary, downtown Edmonton, and Lethbridge, providing travellers with the opportunity to choose Coast Hotels in multiple destinations. The branding of the hotel was completed with Mundi Hotel Enterprises Inc. that currently has two other Coast Hotels’ branded properties in Kamloops and Lethbridge.

President and industry veteran Ron Mundi continues to brand with Coast Hotels because of its winning combination of friendly service and exceptional guest value, as well as brand delivery track record.

“As a business we focus on ensuring strong asset value and revenue generation, while playing a vital role in each community. We made the decision to continue expanding our relationship with Coast Hotels with our newest acquisition in Edmonton, given they share the same values, performance focus and community approach we do” said Mundi.



Offering 172 modern and inviting guest rooms and suites, the Coast West Edmonton Hotel & Conference Centre also delivers 11,000 square feet of banquet space with facilities for small meetings of 14 up to large gatherings for 600. Uniquely, meeting rooms offer natural daylight and are equipped with plug-in audio, whiteboard and blinds and are individually climate controlled. Some rooms also offer access to a landscaped courtyard perfect for a breath of fresh air – a rare luxury for meeting clients.

The hotel leadership team will include newly hired Hans von Bloedau taking the helm as vice-president operations and Subin Menon as the director of sales who relocated from the Coast Edmonton Plaza Hotel by APA.

“We’re delighted to expand our partnership with Mundi Hotel Enterprises Inc. while also increasing our brand presence in Edmonton and the Alberta market,” said Victor Komoda, president of Coast Hotels. “We are continuing to build our footprint offering guests more and more locations to choose from” continued Komoda.

The addition of the new Alberta franchise property will bring Coast Hotels’ total properties to 37 in Western North America covering two provinces, two territories and five US states.

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About Coast Hotels

Each one of the Coast hotels properties is as unique as the cities they’re located in, yet they all have something in common: friendly service and a host of amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Northwest Territories, the Yukon, Alaska, California, Oregon and Washington, and owns, manages and franchises properties in cities large and small. As one of North America’s growing – and Canada’s largest – hotel brands, Coast owes its continued expansion to its friendly service, prime locations, value and guest satisfaction. Visit coasthotels.com or call 1.800.663.1144.

It's the differences that make things interesting. Each one of our hotels is as unique as

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