



Coast Hotels Expands in Alberta With Coast Nisku Inn & Conference Centre New concept will welcome travellers from November 2017

FOR IMMEDIATE RELEASE

Edmonton, AB (September 13th, 2017) – Vancouver-based Coast Hotels is expanding its presence in Alberta by welcoming a new franchise partner at the Edmonton International Airport (YEG) and the Nisku Industrial Business Park, the largest industrial business park in Western Canada. The property will sport the Coast Hotels' brand effective November 15, 2017.

An extensive renovation will create a recreational and hospitality concept unique to the region. A complete overhaul of the 15,000 square foot centrally located atrium will offer guests a one-of-a-kind experience complete with pool, water-park with slide, open concept dining, espresso bar and cafe, as well as a fitness centre with overarching views. Building exterior updates are also underway.

The new franchise property complements the brand's existing Alberta presence and locations in Canmore, Calgary, downtown Edmonton, and Lethbridge, providing travellers with the opportunity to choose Coast Hotels in multiple destinations. The branding of the hotel will be completed with owner and operator Mayfair Hotels.

Mayfair Hotels' president Zahir Karim selected Coast Hotels for its emphasis on unique properties in unique destinations.

"Coast Hotels' brand appeal lies in its celebration of the individuality of its properties. The Coast Nisku Inn & Conference Centre will offer a recreational and hospitality concept that stands alone in the region. The brand's strong leisure customer base, together with its strength in meetings and group, align with our fresh offering" said Karim.

Offering 156 well-appointed guest rooms and suites, the Coast Nisku Inn & Conference Centre will service meetings and conferences, leisure travelers seeking a relaxing stopover, and locals who simply want a refresh. The hotel will serve upwards of 24,000 square feet of flexible meeting space, and offer amenities including a health club, pool, whirlpool, indoor waterslide and spray deck, entertainment and business centre, hair salon, gift-shop, restaurant, pub, extended airport parking and complimentary 24 hour airport shuttle. Additionally, guests will enjoy Coast brand standards like triple sheeting and complimentary high-speed in-room Wi-Fi.



The addition of the new Alberta franchise property will bring Coast Hotels' total properties to 38 in Western North America covering two provinces, two territories and five US states.

"We're delighted to partner with Mayfair Hotels to welcome guests to a new Coast Hotel and to an exciting meeting destination and leisure concept property," said Victor Komoda, president of Coast Hotels. "Expanding our footprint in the Alberta adds value to our customer base," continued Komoda.

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About Coast Hotels

Each one of the Coast hotels properties is as unique as the cities they're located in, yet they all have something in common: friendly service and a host of amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Northwest Territories, the Yukon, Alaska, California, Oregon and Washington, and owns, manages and franchises properties in cities large and small. As one of North America's growing – and Canada's largest – hotel brands, Coast owes its continued expansion to its friendly service, prime locations, value and guest satisfaction. Visit coasthotels.com or call 1.800.663.1144.

It's the differences that make things interesting. Each one of our hotels is as unique as

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