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## **Traditional Japanese Touches Bring Cultural Flair to Downtown Edmonton Hotel**

For anyone visiting the newly renovated Coast Edmonton Plaza Hotel by APA, a trip to the bathroom might have you thinking you're actually in downtown Tokyo. The toilet isn't actually a toilet – it's a "washlet" – think a European-style electric bidet seat, but with Japanese technology designed to blow your mind – or at least blow you dry!

This signature amenity is part of the APA brand, and can be seen in their hotels across Japan, and now – thanks to their acquisition of BC-based Coast Hotels – is making its way to select Coast Hotels properties across Canada, including the newly renovated Coast Edmonton Plaza Hotel by APA.

As well as the refreshing electric bidet seats (read the instruction panel before you use them, or you could end up soaking the wall opposite!), guests can expect rooms with APA's Japanese style with 55" flat screen TVs and traditional "welcome" origami on the bed.

"The APA Hotel Group has more than 400 properties, with more than 60,000 rooms worldwide. We are excited to bring APA's special amenities to Edmonton and to Canada," says Victor Komoda, President of Coast Hotels.

The renovation will give a boost to Edmonton's downtown hotel offerings in a high-demand area near the new Rogers Place arena and ICE District and the Shaw Conference Centre where a number of hotels have congregated over the past few decades.

The new signage for the Coast Edmonton Plaza Hotel by APA was unveiled today (July 28<sup>th</sup>, 2017) by Toshio Motoya, the Founder of APA GROUP, plus Fumiko Motoya the President of APA HOTEL, and the General Manager of the hotel, Kelli Steer, with a traditional Japanese opening ceremony including ribbon cutting.

Images of the opening, as well as logos, can be found [here](#).

For more information:

Amanda Bates

Curve Communications

[Amanda@curvecommunications.com](mailto:Amanda@curvecommunications.com)

604-306-0027

