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Coast Bastion Hotel awarded Hotel of the Year

Coast Hotels announced the honour at its annual brand conference in Whitehorse

Vancouver, B.C. – The Coast Bastion Hotel snagged Coast Hotels' top annual award at its recent brand conference in Whitehorse, Yukon. General Manager Henry Traa was on hand to proudly accept the accolade, together with colleagues from across Coast Hotels' network of properties.

The Hotel of the Year is given by the brand to the property that demonstrates top results and improvement on a number of measures, including revenue generated per available room and net promoter score (NPS). Coast Hotels considers NPS - the likelihood a guest will recommend a property to others – a top measure of success.

Traa, who hails from Manitoba, joined the Coast Hotels brand as general manager of the Coast Bastion Hotel in October, 2015, bringing 25-years of hospitality leadership experience to the company. His favourite role is hotel general manager.

Traa said “This award for Hotel of the Year belongs to our amazing team at the Coast Bastion Hotel who do an exceptional job of welcoming our guests every day. It has been such a pleasure for me to work with them and to become part of the Nanaimo community.”

While new to the region, Traa has taken to Nanaimo like a fish to water. He can often be found crabbing on the local pier. In fact, he’s become a bit of a local fixture as viewed in this video [Henry Loves Crabbing - YouTube](#).

The Coast Bastion Hotel has been a landmark in Nanaimo for more than 30 years. ‘Bastion’ comes from the French circa 16th century and is regarded as something that upholds an attitude. Fitting as the hotel has been a longstanding welcoming beacon for travellers and the local community.

About Coast Bastion Hotel

The Coast Bastion Hotel is located in the heart of Nanaimo, near the ferry terminal and within walking distance to the seawall walkway, restaurants, bars, and boutiques of all kinds. Guest rooms – many with spectacular ocean views - are bright and modern, featuring complimentary Wi-Fi as well as access to business centre and well-equipped fitness centre.

About Coast Hotels

Coast Hotels offers properties throughout British Columbia, Alberta, Northwest Territories, the Yukon, Alaska, California, Hawaii, Oregon and Washington. Coast owns, manages and franchises properties in cities large and small, as well as resort destinations. As one of North America’s growing – and Canada’s largest - hotel brands, Coast owes its continued expansion to its commitment to friendly service, great locations and a refreshingly local approach. Visit coasthotels.com or find us [@coasthotels](#).

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