



FOR IMMEDIATE RELEASE

COAST HOTELS USA UNVEILS REFRESHED BRAND FOR BELLEVUE PROPERTY – HOTEL 116

*Coast Bellevue becomes Hotel 116, inspired by property improvements and
Bellevue’s vibrant and growing downtown*

Bellevue, Wash. (Oct. 5, 2016) – Coast Hotels USA announced today the new name of its refreshed Bellevue property, now called Hotel 116, located at 625 116th Ave NE. Formerly known as Coast Bellevue, the property is currently undergoing a \$2 million transformation complete with new exterior signage, improvements to the hotel’s exterior and renovated bathrooms. The 176-room property celebrates this renovation with a fresh experience for guests when staying on the Eastside.

“We’re very excited to share the new look and feel of the property with our guests,” said John Mathews, general manager of Hotel 116. “As the anchor of a dynamic, exciting metropolis happening east of 405, we wanted to reconnect on a deeper level with the local community. We hope this deeper connection, new touches and name change will make Hotel 116 a top lodging option for both business and leisure guests that are visiting Bellevue and the Northwest.”

While the street name for the property is the main motivation behind the name change, Hotel 116 evokes a younger, contemporary feel that better resonates with the Eastside tech demographic. The neighborhood around 116th Ave NE is also a new growth area for Bellevue, with recent store openings such as Chick-fil-A and REI. Additional

renovations to the property include new guestroom furnishings, a refreshed poolside area and new landscaping around the property. Seattle-based GGLO designed the full renovation of the hotel and Lynden-based contractor Elements Hospitality handled the renovation construction.

Hotel 116 is directly across 405 from Meydenbauer Center, the downtown core of Bellevue and Overlake Hospital, making it a perfect option for meeting planners and business travelers. The property is also in close proximity to the upscale Shops at The Bravern, as well as The Bellevue Collection, restaurants and nightlife. For more information on Hotel 116 and Coast Hotels, visit www.coasthotels.com.

About Coast Hotels

Coast Hotels has owned, managed and franchised a unique collection of distinctive West Coast properties throughout the U.S. and Canada for more than 40 years. Known for providing a seamless blend of comfort, first-rate service and exceptional value, Coast properties continually surprise and delight guests with consistently friendly accommodations and a style and personality all their own. Coast Hotels are always conveniently located, affording both leisure and business travelers easy access to restaurants, theaters, local sight-seeing attractions and major airports. Current U.S. properties are located in Alaska, Washington, Oregon, California and Hawaii. For more information, please visit our website at www.coasthotels.com. If you would like to stay in touch with Coast Hotels, please “Like” us on Facebook at Coast Hotels USA or “Follow” us on Twitter at @CoastHotelsUSA.

###

Media Contact:

Tracy Siegel
Public Relations, GreenRubino for Coast Hotels USA
P: 206-452-8185
E: TracyS@greenrubino.com