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Coast Hotels Hits Greens & Rakes It In

14th Annual Coast Hotels Shuhachi Naito Golf Classic reaches milestone charity donation

Vancouver, B.C. - The 14th Annual [Coast Hotels](#) Shuhachi Naito Golf Classic, held July 7 at Tsawwassen Springs Golf, nudged the total raised from the tournament since inception to over three quarters of a million dollars.

The funds raised for charity this year came in at \$75,000 with \$51,000 marked for are [The Salvation Army](#) and \$24,000 going to support the [ALS Society of BC](#), thanks to the generous participation of generous hospitality industry suppliers, entrepreneurs, and managers.

Coast Hotels is proud to contribute to The Salvation Army as its charity of choice because it believes everyone deserves a good night's sleep and a good meal which the charity delivers through its shelter and meal programs. This year's donation will be dedicated to Fort McMurray to assist the community after it was ravaged by forest fire earlier this year.

ALS BC has a personal connection for Coast Hotels as its former senior executive Shuhachi Naito - after whom the tournament is named - lost his battle to the disease in 2014.

"Coming together with our community together to support two exceptional causes is a privilege for us," said Victor Komoda, the new president of Coast Hotels. "Coast believes in being an active part of our communities, and our annual golf tournament is one way we can help make a difference," he added.

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About Coast Hotels

Coast Hotels offers properties throughout British Columbia, Alberta, Northwest Territories, the Yukon, Alaska, California, Hawaii, Oregon and Washington. Coast owns, manages and franchises properties in cities large and small, as well as resort destinations. As one of North America's growing – and Canada's largest - hotel brands, Coast owes its continued expansion to its commitment to friendly service, great locations and a refreshingly local approach. Visit coasthotels.com or find us on Twitter at [@coasthotels](https://twitter.com/coasthotels).

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