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Coast Hotels Drives for a Cause

13th Annual Coast Hotels Shuhachi Naito Golf Classic Scores over \$70,000 for Charity

Vancouver, B.C. - The 13th Annual [Coast Hotels](#) Shuhachi Naito Golf Classic, held July 9 at Coquitlam's Westwood Plateau Golf & Country Club, raised a record \$72,000 for charity.

With generous contributions from hospitality industry suppliers, entrepreneurs, managers and supporters, the grand total donated to charity through the event was \$678,000.

This year's recipients are [The Salvation Army](#) and [ALS Society of BC](#). Coast Hotels is proud to contribute to The Salvation Army as its charity of choice because it believes everyone deserves a good night's sleep and a good meal. The hotel group supports various Salvation Army shelter and meal service programs in the communities where it operates. ALS BC has a personal connection for Coast Hotels, as its former senior executive Shuhachi Naito - after whom the tournament is named - lost his battle to the disease in 2014.

"Bringing our community together to support two exceptional causes is so rewarding," said Robert Pratt, president of Coast Hotels. "Coast believes in being an active part of our communities, and our annual golf tournament is one way we help make a difference," he added.

"The funds received from Coast Hotels provide significant support to many of our local ministry units. Coast shares our philosophy that everybody deserves the dignity and comfort of food and shelter, and knows how critical these programs are," said Lt. Colonel Larry Martin, Divisional Commander for The Salvation Army British Columbia Division.

"We are grateful for the donation received from Coast Hotels," said Wendy Toyer, Executive Director of the ALS Society of BC. "So many are touched by this disease and we continue to fight the battle to support patients and their families."

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About Coast Hotels

Coast Hotels offers properties throughout British Columbia, Alberta, Northwest Territories, the Yukon, Alaska, California, Hawaii, Oregon and Washington. Coast owns, manages and franchises properties in cities large and small, as well as resort destinations. As one of North America's growing – and Canada's largest - hotel brands, Coast owes its continued expansion to its commitment to friendly service, great locations and a refreshingly local approach. Visit coasthotels.com, call 1.800.663.1144 or on Twitter at [@coasthotels](#).

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