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Coast Hotels Long Charity Drive Pays Off.
11th Annual Golf Tournament tops a half million dollars raised for charity

Vancouver, B.C. - The 11th Annual Coast Hotels Golf Classic held July 11 at Westwood Plateau raised a record \$55,000 bringing the grand total raised for charity by the event to more than a half million dollars (\$550,000) over the past decade. 136 hospitality industry suppliers, entrepreneurs, managers and supporters teed off to support a good cause.

This year's recipient was the Salvation Army. Coast Hotels is proud to contribute to the Salvation Army because the brand believes that *everyone deserves a good night's sleep* and *everyone deserves a good meal*. Accordingly, the hotel group supports the shelter and meal service programs run by the charity.

"Reaching this milestone of exceeding a half million dollars raised is so rewarding" said Robert Pratt, president of Coast Hotels. "Coast believes in supporting the communities where we do business, and the Salvation Army gives us the ability to direct where funds will be spent" added Pratt.

"The funds received from Coast Hotels will provide significant support to many of our local ministry units. Coast shares our philosophy that everybody deserves the dignity and comfort of a good night's sleep and a good meal, and knows how critical these programs are" advised Lieutenant-Colonel Larry Martin, divisional commander, the Salvation Army British Columbia Division.

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About Coast Hotels

Coast Hotels offers properties throughout British Columbia, Alberta, Northwest Territories, the Yukon, Alaska, California, Oregon and Washington. Coast owns, manages and franchises properties in cities large and small, as well as resort destinations. As one of North America's growing – and Canada's largest - hotel brands, Coast owes its continued expansion to its commitment to exceptional service, prime locations, value, and guest satisfaction. Visit coasthotels.com or call 1.800.663.1144.

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