

Coast Hotels & Resorts

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Coast Hotels Takes a Bite into Food & Beverage with Addition of Jeffery Young

Vancouver, B.C. – Coast Hotels welcomes experienced food and beverage veteran Jeffery Young as Regional Director of Food & Beverage.

Jeffery's experience spans from Corporate Chef for the Browns Restaurant Group, to roles with individual hotels and brands including the Westin Whistler, Long Beach Lodge and Resort, the Century Plaza Hotel, Fairmont Hotels and the Four Seasons, where he held positions as both Sous Chef and Executive Chef.

As a full service brand Coast Hotels understands how important quality food and beverage is to the guest experience for travelers and catering and events clients alike. Young shares this philosophy with a passion for enduring as well as new food trends, consistency of delivery and the magic of a great dining experience. We caught up with this passionate foodie to ask him a few questions about his food philosophy and all things culinary.

Q: You've worked in both hotels and restaurants. What attracts you to the hotel sector?

A: *I grew up working in hotels. I love the team atmosphere and the multi-faceted diversity of this industry.*

Q: You were part of the Culinary Olympics as a member of Team Canada. What was that experience like bringing home a silver and gold medal?

A: *Well... being able to say I was chosen to be a part of history was amazing! It was hard work and required a lot of dedication to be a part of the program. It took four years to make it a reality. No days off, vacations, holidays, or weekends ... everything went to the team. But it was absolutely worth the effort as we came home with the Gold and the Silver medals. I cannot describe the feeling you get when you get a Gold medal put around your neck.*

Q: As a former chef yourself what attracts you to this management role?

A: *I have worked in all types of hotel food and beverage operations as well as system based restaurants. Ultimately it is delivering to your guests while also running an efficient operation. I was excited to join Coast Hotels in a role where I could bring that focus to the proverbial table, to a brand that is as driven by delighting guests as I am.*

Q: What are the magic ingredients for a great dining or event experience?

A: *Knowing who your guests are and what they are really looking for, then delivering a consistent quality experience each and every time.*

Q: At the end of a long day, what's your favourite food to eat at home?

A: *Hands down, homemade perogies.*

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About Coast Hotels

Coast Hotels is a leading North America hotel brand. The company's philosophy of delighting its guests enables its continuing expansion. Each Coast hotel is known for its unique personality, prime location and delivery of the brand's signature combination of full service, value and local experience. Coast Hotels & Resorts owns, manages and franchises over 40 hotel properties located throughout British Columbia, Alberta, Northwest Territories, the Yukon, the western United States and Alaska.

Visit www.coasthotels.com or call 1.800.663.1144 for reservations and more info.

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