

Coast Hotels & Resorts

FOR IMMEDIATE RELEASE: JANUARY 22, 2013

Coast Hotels growth continues - now live in Whitehorse, Yukon Territories

Vancouver, B.C. – Vancouver based Coast Hotels is now taking reservations for its newest and first property in the Yukon's capital city of Whitehorse; the Coast High Country Inn.

Travelers visiting Whitehorse for business and pleasure will enjoy Coast Hotels' signature combination of full service, value and local experience. This former independent property will now be able to offer guests participation in the brand's popular Coast Rewards loyalty program, as well as the option to earn miles with mileage partners like Air Canada.

The addition of the Coast High Country Inn continues the brand's accelerating growth adding to its more than 40 properties in Western North America that now cover two provinces, two territories and six US states including Arizona with the Coast Phoenix Sky Harbor Hotel which joined Coast in December 2012. In parallel with its newest property additions, Coast Hotels' Central Reservations service is now open 24 hours a day, 7 days a week.

The Coast High Country Inn joins the Coast brand during the acclaimed Aurora borealis season providing an inspiring reason to try this new Coast hotel. 2013 is considered to be a peak period in the auroral activity cycle, and winter a good season to view the lights with its long periods of darkness and frequency of clear nights. Aurora borealis or the lights of the northern hemisphere, means 'dawn of the north'. The bright dancing lights of the aurora are actually collisions between electrically charged particles from the sun that enter the earth's atmosphere. The best places to watch the light (in North America are considered to be in the northwestern parts of Canada, particularly the Yukon.

Branding of the Coast High Country Inn was done in conjunction with the hotel's ownership group Northern Vision Development LP (NVD) who acquire income producing property and raw lands in Canada's Yukon Territory. NVD has become known as one of Whitehorse's leading real estate companies, and has acquired a broad portfolio including the Yukon Convention Centre adjacent to the Coast High Country Inn.

"We're delighted to partner with Northern Vision Development in Whitehorse as our newest franchise" said Robert Pratt, president of Coast Hotels. Pratt continued, "This is an exciting time in Coast Hotels' growth and we're looking forward to continuing to expand our portfolio in key markets."

Rich Thompson, president & CEO of NVD stated "As a business we focus on increasing asset values and annual revenue generation. We made the decision to work with Coast Hotels as our brand of choice for High Country Inn given they share similar values and a focus on performance."

Coast Hotels & Resorts

About The Coast High Country Inn

The Coast High Country Inn offers 82 guest rooms including 22 suites, 5,500 square feet of meeting space, a restaurant, pub, exercise room and a further 9,000 square feet of meeting space in the adjacent Yukon Convention Centre. NVD invested \$1 million on hotel renovations in 2012 with further improvements slated for 2013.

About Coast Hotels

Coast Hotels is a leading North America hotel brand. The company's philosophy of delighting its guests enables its continuing expansion. Each Coast hotel is known for its unique personality, prime location and delivery of the brand's signature combination of full service, value and local experience. Coast Hotels & Resorts owns, manages and franchises over 40 hotel and resort properties located throughout British Columbia, Alberta, Northwest Territories, the western United States, Alaska and Hawaii and now the Yukon. Visit www.coasthotels.com or call 1-800-663-1144 for reservations and more info.

– 30 –

Media Contacts

Sarah Kirby Yung
Executive Director, Marketing & Communications
Coast Hotels
T: 604-642-4105
E: s.kirbyyung@coasthotels.com

Rich Thompson
President & CEO
Northern Vision Development
T: 867-668-7886
E: rich.thompson@zginc.ca