

## **Cash Back In Your Pocket Contest**

### OFFICIAL RULES

Important: By participating in this Promotion, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.

1. Eligibility. The Cash Back in Your Pocket contest ("promotion") is offered to any guest who completes a stay between January 1, 2019 through February 14, 2019 through the coasthotels.com website and completes their stay by February 14, 2019. The promotion is open to all Coast Hotel guests staying within the promotion period (Excluding residents of Quebec), who, at the time of participation, have reached the age of majority according to the law of the province, territory, or state in which they reside. If you do not meet any of these requirements, or any other eligibility requirements in these official rules, you are not eligible to win a prize, and Coast Hotels Limited reserves the right not to award prizes to you. To be eligible to win a prize, reservations must be booked through the coasthotels.com website. Reservation must be for the Coast Edmonton Plaza Hotel by APA property only. Employees of the Coast Hotels Ltd., their respective parent companies, subsidiaries, affiliates, partners, dealers, advertising and promotion agencies and their immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees /officers/ directors are not eligible to enter to win any prize. The Promotion is subject to all applicable federal, provincial, state and municipal laws and regulations. All requested information and material must be provided for your entry to be valid. Entries will not be returned to entrants. Promotion void where prohibited.

2. Promotion Period. The contest will run from December 1, 2018 and end February 14, 2019. The contest will include any eligible stays booked and fulfilled by 11:59 p.m. PST February 14, 2019 (the "Promotion Period"). Guests are invited to make a reservation at the Coast Edmonton Plaza Hotel by APA through the coasthotels.com website. Each morning of the promotion period one (1) random guest will be chosen to win 1 night free cash back equivalent to the rate on their original reservation excluding taxes. The eligible night will be their arrival night (first night of their complete stay). All reservations made for Coast Edmonton Plaza Hotel by APA through coasthotels.com before 11:59 p.m. PST February 13, 2018 will be considered to be eligible to win a prize through random draw. Coast Hotels Ltd.'s computer is the official timekeeping device for the Promotion.

3. How to Enter: There is only one way to enter the Promotion. All qualified entrants must have reserved a room to stay at the Coast Edmonton Plaza Hotel by APA through the coasthotels.com website. No other method of entry will be accepted. Modifications made to the reservation after date of creation may render the stay ineligible to be considered for the random draw. Online access is required in order to participate. Many public libraries, retail businesses and other establishments allow patrons to access the Internet for free.

Eligible Participants may book multiple stays at Coast Edmonton Plaza Hotel by APA during the promotion period and are eligible for the chance to win a free night for each stay during the Promotion period. Only the first night (arrival night) of each stay will be eligible to be entered into the random draw to win cash back.

The value of the cash back prize will be equal to the dollar value of the nightly rate booked for the first night of the winner's stay. Cash back prize will be issued to the guest in person at time of check-in. If the day's randomly chosen winner does not arrive to check-in for their reservation the prize will be forfeited and there will be no winner for that day.

4. Winning Selection: Winner must have made a reservation at Coast Edmonton Plaza Hotel by APA through coasthotels.com website by 11:59 p.m. PST February 13, 2019. Winner must check-in to Coast Edmonton Plaza Hotel by APA on the arrival day of their stay during the Promotion period in order to be eligible to receive the prize. One winner per day during the promotion period will be chosen to win free night cash back. Winners will be determined by random draw from all eligible guests arriving each day who booked on coasthotels.com. The decisions of the Judges shall be final and binding (and without appeal) and may not be challenged in any way.

5.1. Prize Offer: One winner per day during the promotion period will receive the following prize:

Cash in hand equaling the value of the nightly rate booked for the first night of their reservation before taxes. Upon check out the full value of the stay will be billed to the guest and must be paid in full before the guest departs the hotel.

6. Winner Verification. In order to be declared a winner and be able to claim a Prize, the Eligible Participant selected by the Judges as winner will be informed of their winner's status at check-in time. Before being declared a winner, each selected Eligible Participant

will be required to answer a time-limited mathematical skill-testing question and sign an Affidavit & Release form as a condition to and prior to receiving the prize, without limitation, indicating that:

He/she complies with the eligibility requirements;

He/she has read the Contest rules and regulations and complies completely;

He/she accepts the Prize as awarded;

He/she successfully answers a time-limited mathematical skill-testing question; and

He/she releases and agrees to hold harmless of all liability the Contest Coast Hotels Ltd., its subsidiaries and affiliates, media partners, advertising, promotional agencies and each of the foregoing entities' directors, officers, employees, contractors and agents.

7. NO PURCHASE NECESSARY TO ENTER OR WIN. You may enter the draw for the prize available in this contest by writing an original 500-word essay on the topic of "Why you love Coast Edmonton Plaza Hotel by APA", along with your name, mailing address, telephone number and email address in a postage paid envelope to:

Cash Back in Your Pocket  
C/O Coast Hotels Ltd.  
700 – 535 Thurlow Street  
Vancouver BC, V6E 3L2

In lieu of the nightly rate, essay entries will be eligible to win the equivalent of one night booked at our best available rate in a comfort level room at Coast Edmonton Plaza by APA for the month of entry.

8. Use of Winner's Name, Likeness, etc.: Except where prohibited by law, entry into the Promotion constitutes permission to use winner's name, hometown, likeness and/or prize information, without limitation, for advertising, marketing, promotional, and Promotion-related purposes without further permission or compensation, including without limitation in the publicly-disclosed Promotion winner list. As a condition of being awarded any prize, except where prohibited by law, winner may be required to execute a consent to the use of their name, hometown, likeness and/or prize information, without limitation, for advertising, marketing, promotional, and Promotion-related purposes without further permission or compensation.

9. General Conditions: All information provided, by Eligible Participants must be complete and accurate. Coast Hotels Limited, and each of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employee and agencies (collectively, the "Released Parties") will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Promotion disruptions, injuries, losses or damages caused by events beyond the control of Coast Hotels or by unauthorized human intervention; or (d) any printing or typographical errors in any materials associated with the Promotion. Entries will be declared made by the user at the time of entry.

10. General Release. By entering the Promotion, you release Coast Hotels Ltd. and all Released Parties from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or delivery, mis-delivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

LIMITATION OF LIABILITY. IN NO EVENT WILL COAST HOTELS LTD. OR ANY RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING FROM ENTRANT'S PARTICIPATION IN THIS PROMOTION, OR USE OF OR INABILITY TO USE ANY PRIZE, EVEN IF COAST HOTELS LTD. HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. WITHOUT LIMITING THE FOREGOING, EVERYTHING PROVIDED FOR THE PROMOTION, INCLUDING ANY EQUIPMENT, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

11. Privacy. Please refer to Coast Hotels Ltd.'s Privacy Policy at [coasthotels.com](http://coasthotels.com) for information about how Coast Hotels Ltd. collects, uses and discloses your information.

12. Affidavit & Release: As a condition of being awarded any prize, winner and winner's guest will be required to execute and deliver to Coast Hotels Ltd. a signed affidavit of eligibility and acceptance of these Official Rules and release of liability, and any other legal, regulatory, or tax-related documents required by Coast Hotels Ltd. in its sole discretion.

13. Intellectual Property Notice: COAST HOTELS is a trademark of Coast Hotels Limited. The Promotion and all accompanying materials are copyright © 2018/2019 by Coast Hotels Limited. All rights reserved.

14. Governing Law; Arbitration: PLEASE READ THE FOLLOWING PARAGRAPH CAREFULLY BECAUSE IT REQUIRES YOU TO ARBITRATE DISPUTES INDIVIDUALLY AND PREVENTS YOU FROM SUING IN COURT OR HAVING A JURY TRIAL.

Subject as set out below, any dispute, claim, or controversy arising out of or related to the Promotion or these Official Rules and the breach, termination, enforcement, interpretation, or validity thereof, including the determination of the determination of the scope or applicability of this agreement to arbitrate, will be referred to and finally resolved by arbitration. Notwithstanding the preceding sentence, neither you nor Coast Hotels Ltd. is required to arbitrate any dispute in which either party seeks equitable or other relief for the alleged unlawful use of copyrights, trademarks, trade names, logos, trade secrets, or patents. The Supreme Court of British Columbia, Vancouver Registry, will have exclusive jurisdiction over any suit not subject to arbitration. You and Coast Hotels Ltd. will (a) notify each other of any dispute within 30 days of when it arises and (b) attempt informal resolution prior to any demand for arbitration. Arbitration will be administered by the British Columbia International Commercial Arbitration Centre ("BCICAC") (or its successor) pursuant to its Domestic Commercial Arbitration Shorter Rules of Procedure, and conducted by a single arbitrator in Vancouver, British Columbia, Canada, unless the arbitrator determines differently. The appointing authority will be the BCICAC. Except as expressly provided herein, the arbitrator has the authority to grant any remedy that would otherwise be available in Court. The Promotion and these Official Rules, including any disputes hereunder, will be governed, construed and interpreted under the laws of the Province of British Columbia, Canada, without giving effect to any conflict of laws principles. Whether the dispute is heard in arbitration or in Court, you and Coast Hotels Ltd. will not commence against the other a class action, class arbitration, or other representative action or proceeding.

15. Miscellaneous. Entrants agree to be bound by these Official Rules and by the decisions of Coast Hotels Ltd., which are final and binding in all respects. Coast Hotels Ltd. reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Promotion or any entrant's participation in the Promotion should viruses, bugs, unauthorized human intervention or other causes beyond Coast Hotels Ltd.'s control affect the administration, security or proper play of the Promotion, or Coast Hotels Ltd. otherwise becomes (as determined in its sole discretion) incapable of running the Promotion as planned. Entrants who violate these Official Rules, violate any law, rule or regulation in connection with participation in the Promotion, tamper with the operation of the Promotion or engage in any conduct that is detrimental or unfair to Coast Hotels Ltd., the Promotion or any other entrant (in each case as determined in Coast Hotels Ltd.'s sole discretion) are subject to disqualification from entry into the Promotion. Coast Hotels Ltd. reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Promotion. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect.

16. Coast Hotels Ltd.: Coast Hotels Limited, 700-535 Thurlow Street, Vancouver, B.C., Canada V6E 3L2.